



International Food & Drink Event London 2024

London, United Kingdom
March 25-27, 2024

The International Food & Drink Event (IFE) is the UK's leading event for food, drink professionals and the go-to destination for food, drink discovery, and will bring together an audience of industry professionals and suppliers. The IFE brings together more British and international buyers and exhibitors than any other UK event. Attracting a high quality, worldwide audience with significant purchasing power from the retail, foodservice, wholesale & distribution, and manufacturing sectors, IFE is the ideal platform for food and drink manufacturers and suppliers to generate new sales leads, expand into new international markets, meet new and existing clients, and create brand awareness. The 2023 drew over 2,000 plus visitors from 102 countries.

Participation Fee:

- **Corner Booth:** \$2,450; **Early Bird Special:** \$2,250 (if you register and pay before October 25, 2023)
- **In-line Booth:** \$2,251; **Early Bird Special:** \$2,051 (if you register and pay before October 25, 2023)

Fee Includes:

- 9 sqm booth and standard furniture package
- Reimbursement of up to \$500 in sample shipping costs, with proper documentation

Registration Deadline: December 25, 2023 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: (Suitable products for this event): Convenience Foods & Snacks, Ingredients, Fruit & Tree Nuts, Seasonings & Sauces, Frozen Foods, Natural/Health/Organic, Beverages, Meat & Poultry

50% CostShare: Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

Activity Managers:

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SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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